

Performing Arts Center Board Minutes 08/09/2012

Simsbury Performing Arts Center Board

August 9, 2012

Minutes

I CALL TO ORDER:

Mr. Hensley called the meeting to order at 7:04 pm. Present were PAC Board members: Ferg Jansen; Ross Herlands; Cathy Barnard along with Tom Vincent (PAC Manager) and Gerry Toner (Director, Simsbury Parks and Recreation).

II REVIEW AND APPROVAL OF MINUTES:

Mr. Hensley made a motion to approve the minutes of the June 28 2012 meeting. Mr. Herlands seconded the motion. The motion passed unanimously.

Ms. Barnard made a motion to approve the minutes of the July 26, 2012 meeting. Mr. Herlands seconded the motion. The motion passed unanimously.

III HSO Season De-briefing

Mr. Hensley informed the Board that he will be meeting with the Hartford Symphony administration on August 17th to discuss the season.

Mr. Vincent reported the following:

- All five concerts were performed this year – two on their rain dates
 - o Last year one concert was cancelled due to rain and one was performed during a major downpour
 - o The Elton John tribute show (Rocket Man) drew the largest crowd after the Celebrate America concert
 - o Believes that the HSO and the PAC Board should work together to package the concert series on a more local level
- Paid attendance for the season was 16,019 (adults and children). This figure does not include any complimentary tickets distributed by the HSO
 - o The PAC Board does not receive any fees from the HSO for these tickets

- In comparison the 2011 season drew 17,626 and the 2010 season 26,113
 - o This reduction may be due to the turbulence the HSO has had with its upper management over the past year or so
- The HSO is current with its licensing fees

Mr. Jansen suggested that Mr. Hensley request to be part of the HSO season end debriefing

- o Mr. Hensley requested help from the Board in gathering public input on the entire season.
- o Mr. Herlands is going to be the point-person in collecting this information

Discussion was also had on how to increase attendance for next year's season

IV. FINANCIAL REPORT

Mr. Vincent reminded the Board that the Main Street Partnership contract expires after next season – just as the HSO contract does.

V. PAC EXPENSES

There was a discussion about whether or not the PAC Board should be responsible for the entire cost of grading its parking lot.

This lot is also used, year round, by people using the dog park and the playground.

VI. BOARD RESPONSIBILITIES FOR PAC PRODUCTIONS

A general discussion was had with the general consensus being that it should be a subject of its own meeting later in the year.

VII. SEPTEMBERFEST

Mr. Jansen brought discussed the TIPS Program training that will need to be completed before the event.

- o The liquor license application has been completed

Mr. Vincent updated the Board on the number of booths rented and the projected expenses and revenues for the event.

Mr. Vincent also requested that a special meeting take place next week to further discuss Septemberfest instead of waiting for the next scheduled meeting (August 23rd).

- o Ms. Barnard made a motion that the PAC Board hold a special meeting on Thursday August 16, 2012 at 6 pm. Mr.

Jansen seconded the motion passed unanimously.

VIII. WEBB MANAGEMENT REPORT

Mr. Hensley informed the Board that Webb Management has asked for an extension in order to better respond to questions put to it by the Town of Simsbury.

IX. FACILITY USE REQUEST

Mr. Toner informed the Board that the Dravet Foundation would like to use the facility for a fundraiser on Sunday October 7, 2012. Impact to the facility will be minimal and they will be charged a fee of \$500.

Mr. Jansen made a motion that the PAC Board approve the Dravet Foundation's request to use the PAC facility on October 7, 2012. Mr. Herlands seconded the motion. It passed unanimously.

X. PAC Manager RFP

The Board decided to wait for the Webb Management final report before moving forward on the RFP for next season.

XI. ADJOURNMENT

Ms. Barnard moved for adjournment at 9:07 pm. Mr. Herlands seconded the motion. The motion passed unanimously.